

Message Text

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PAGE 01 STATE 181117
ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-08 /019 R

DRAFTED BY COM/BIC/OIM/MEADERHOLD/CS/DMW/238

APPROVED BY EB/OCA/CD:WERAU

COM/BIC/OIM/DEEARLE/CMM/238

COM/BIC/OIM/EOOLSEN/EM/236

COM/BIC/RA/ABROSNAN

STATE/EB/OCA/CD/WERAU

NEA/RA:DMORRISON (INFO)

-----057494 030947Z /17

R 022028Z AUG 77

FM SECSTATE WASHDC

TO AMEMBASSY NEW DELHI

INFO AMCONSUL BOMBAY

AMCONSUL CALCUTTA

AMCONSUL MADRAS

UNCLAS STATE 181117

E.O. 11652:N/A

TAGS: BBSR: IN

SUBJECT: OBR 75-54 DATED DECEMBER 1975--MARKETING IN INDIA

1. IN VIEW OF CHANGES THAT HAVE OCCURRED IN INDIA'S ECONOMY DURING THE PAST TWO YEARS, PARTICULARLY THE SPECTACULAR IMPROVEMENT IN FOREIGN EXCHANGE RESERVES AND LIBERALIZATION IDOF IMPORT CONTROLS, THERE HAS BEEN AN UPSURGE OF INTEREST IN THE INDIAN MARKET.

2. USDOC PROPOSES TO PUBLISH AN UPDATED VERSION OF THE SUBJECT OBR NOT LATER THAN NOVEMBER 1977. WHILE THE SAME FORMAT WILL BE FOLLOWED, IT IS HOPED THE UPDATED VERSION WILL BE MORE COMPREHENSIVE AND RESPONSIVE TO THE BROAD UNCLASSIFIED

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RANGE AND DETAILED INQUIRIES RECEIVED FROM THE BUSINESS COMMUNITY AND CONTAIN THE MOST RECENT GOI POLICIES AND PROCEDURES.

3. RECOGNIZING THAT LOCAL CONDITIONS VARY FROM COUNTRY TO COUNTRY, THE EMBASSY IS REQUESTED TO REVIEW THE SUBJECT OBR AND PROVIDE A CRITIQUE ON THE CONTENTS, WITH PARTICULAR

REFERENCE ON THE SECTIONS PERTAINING TO AGENCY ARRANGEMENTS,
GOVERNMENT AND PRIVATE SECTOR PROCUREMENT PRACTICES,
TARIFFS AND SPECIAL CUSTOMS PROVISIONS, ARBITRATION AND

PRINCIPAL/AGENT RELATIONSHIPS. THE LATEST AVAILABLE
INFORMATION ON THESE TOPICS WOULD BE APPRECIATED ALONG
WITH COMMENTS AND SUGGESTIONS TO MAKE THE PUBLICATION
AS USEFUL AS POSSIBLE TO THE U.S. BUSINESS COMMUNITY.

4. POST IS REQUESTED TO RESPOND BY SEPTEMBER 30. CHRISTOPHER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Sent Date: 02-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
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Enclosure: n/a
Executive Order: N/A
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Expiration:
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Handling Restrictions: n/a
Image Path:
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Legacy Key: link1977/newtext/t197708105/aaaadles.tel
Line Count: 72
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Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 35ab144f-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Review Date: 03-Nov-2004 12:00:00 am
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Review Exemptions: n/a
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Review Release Date: n/a
Review Release Event: n/a
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Review Withdrawn Fields: n/a
SAS ID: 1414906
Secure: OPEN
Status: NATIVE
Subject: OBR 75-54 DATED DECEMBER 1975--MARKETING IN INDIA
TAGS: BBSR, IN
To: NEW DELHI
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